

# BETSY FRAWLEY HAGGERTY

## SUMMARY

Award-winning writer, editor and book author. Community affairs/public policy professional with extensive experience in maritime affairs and waterfront issues as a journalist, advocate and project manager. Lifelong boater and USCG-licensed captain.

## EDITORIAL EXPERIENCE

- Specialist in waterfront reporting, covering recreational boating, the maritime industry and public access issues for such publications as Offshore, Northeast Boating, Soundings, Sail, Motorboating, Voyaging, Windcheck, Boating on the Hudson, Professional Mariner and Workboat
- Editor Offshore Magazine, a monthly, full-color recreational boating magazine covering Northeast waters. Transformed a weak publication into an award-winning magazine that garnered two Folio awards (one of the top awards in magazine publishing) for general excellence, as well as dozens of awards from the International Regional Magazine Association and Boating Writers International.
- Author *New York and New Jersey Coastal Adventures*, a travel book published by Country Roads Press
- Co-author/contributing editor for Maptech Embassy Cruising Guides to New England. Long Island Sound/Hudson River, Chesapeake Bay to Florida and the Florida coast
- Writer of newsletters, brochures, reports and grant proposals for the NYC Parks Council, Riverside South Development Project, Juvenile Diabetes Foundation, Kurzweil Reading Machines for the Blind, Chelsea Piers Management
- Reporter and editor of three Manhattan community newspapers (Westsider, Chelsea Clinton News and Battery News) during the 1970s and 1980s
- Author of freelance articles for the New York Times, Newsday, Harpers Bazaar and others
- Content editor for International Marine books and independent authors

## WATERFRONT ORGANIZATION WORK

- North River Historic Ship Society – founder and past president, publicist for special events; organizer of six historic ship festivals featuring free boat trips for 2,000 people.
- (New York) State Council on Waterways – board of directors, developed program and arranged speakers and did publicity for Erie Canal Forum at the Park Avenue Armory
- Working Harbor Committee of New York and New Jersey – board of directors, publicist
- Tug Pegasus Preservation Project – board of directors, publicist, grant writer
- Save the Harbor/Save the Bay (Boston. 1999-2004) – board of directors

- West Side Waterfront Panel – executive director of government organization that planned the first stage of Hudson River Park (59th Street to the Battery along Manhattan’s West Side). Principal writer and editor of the book-length final report: *A Vision for a Hudson River Waterfront Park*
- BoatUS – freelance writer for public affairs department

**CHRONOLOGY**

2005-present	Freelance writer and editor/consultant
1998-2005	Editor, Offshore Magazine
1995-1998	Freelance writer/book author
1992-1995	Chelsea Piers Management
1989-1991	West Side Waterfront Panel
1986-1988	Associate Editor, Offshore Magazine; editor Battery News
1980-1985	NYC Mayor’s Office of SRO Housing
1973-1980	Westsider, Chelsea Clinton News

**EDUCATION**

**MANHATTANVILLE COLLEGE, Purchase NY**

B.A. Government Affairs/English

Graduate-level writing workshops at Harvard University, New York University, the New School and Mediabistro.com.

**ADDITIONAL INFORMATION**

Skilled photographer, professional sailing instructor, engaging public speaker